

**CLASSIFIED**

## **MISSION: *POSSIBLE***

**Uncover the Top Secrets in  
Marketing and Communications**

## **NCMPR DISTRICT 6 & 7 CONFERENCE**

**November 9 and 10  
VIRTUAL**



More info to come at [ncmpr.org/district-conferences](https://ncmpr.org/district-conferences)

## **Sponsorship Opportunities**

**CORPORATE SPONSOR - \$5,000 (1 available)**  
full conference sponsorship

Includes registration for TWO company reps for full conference, with access to all conference sessions, events and meals. Corporate sponsors receive:

- Premier booth space and location at the conference.
- Company banner or prominent signage at the front of the conference stage/podium.
- A two-minute opportunity to speak at the conference kick-off.
- Recognition as the title sponsor in all conference materials, including company name and logo in the conference program and on the district conference webpage.
- Recognition as title sponsor in conference promo emails to NCMPR membership before and after the conference.
- Guaranteed spot on the conference program. (Please note: Presentation topic must be approved by the conference planning committee.
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference attendees provided post-event.

## **MEDALLION AWARDS SPONSOR \$1,500 (2 available)**

Medallion Awards sponsorship

Includes registration for ONE company rep, with access to all conference sessions, events and meals. Medallion Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at Medallion Awards.
- A two-minute opportunity to speak at the Medallion Awards ceremony.
- Sponsorship recognition in conference materials, including company name and logo in awards presentation, conference program and NCMPR-sponsored email to conference attendees.
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference attendees provided post-event.
- Please note: Medallion Awards sponsors will pay for one drink ticket per conference attendee and work directly with the hotel for billing. Sponsor will pay only those tickets redeemed at the reception, up to 100. Estimated cost for drink tickets is \$5, total of \$500. The sponsorship balance of \$1,000 is to be paid directly to NCMPR Districts 6 or 7.



## **AWARDS OF EXCELLENCE SPONSOR \$1,000 (1 available)**

Pacesetter, Communicator and Rising Star awards sponsorship

Includes registration for ONE company rep, with access to all conference sessions, events and meals. Excellence Awards sponsors receive:

- Booth space for table-top display (6-foot skirted table). Displays must fit on or behind table.
- Company banner or prominent signage at the Awards of Excellence.
- A two-minute opportunity to speak at the Awards of Excellence.
- Sponsorship recognition in conference materials, including company name and logo in conference program and NCMPR-sponsored email to conference attendees before and after the conference.
- Opportunity to host a virtual booth through the conference's virtual platform. See separate virtual exhibiting guidelines, terms and conditions.
- Digital list of conference attendees provided post-event.

## **VIRTUAL EXHIBITOR \$250**

Access for up to ONE company rep to engage in booth, including access to all virtual conference sessions and events.

Virtual exhibitors receive:

- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.
- Digital list of conference attendees provided post-event.

Create your own customized exhibit booth with the following features:

- Virtual exhibitor space with a business description and services; social media links; videos, GIFs and static imagery; and contact information.
- Connect in multiple ways with participants through public chat boards exclusive to each vendor page, secure one-to-one chat and video conferencing.
- Share marketing files and collateral with attendees, and present demos with screen-share sessions.
- Use live visitor tracking to see in real-time exactly who's visiting your booth, allowing staff to strike up live conversations like an in-person event.
- Benefit from advanced tools such as meeting booking, push notifications and more.

*An exhibitor application is online at [www.ncmpr.org](http://www.ncmpr.org) (click on "District Conferences"). Application and payment should be completed at least three weeks in advance of the district conference.*

**All levels are first-come, first-serve, so reserve your spot ASAP!**

If you are interested in being a sponsor, please contact:

**Andrea Rangno**  
**District 6 Director**  
**Orange Coast College**  
**(714) 432-5022**  
**arangno@occ.cccd.edu**

*Or*

**Ashley Smith**  
**District 7 Director**  
**College of Western Idaho**  
**(208) 562-3106**  
**ashleymith5@cwidi.edu**

